

Citizens

COMMUNITY BANK

MISSION STATEMENT

Citizens Community Bank is a locally owned and operated community bank dedicated to providing superior customer service and creating outstanding value for our shareholders and community.

VISION

Our vision is to be recognized by our peers and customers as the premier community bank in the lake country area.

VALUES

Represent the corner stone of our bank. These values guide our day-to-day relationships with our employees, customers, and shareholders, and provide the foundation for our approach to sound corporate governance.

HONESTY requires that we say and acknowledge facts and circumstances, even if they are unpleasant.

INTEGRITY is the foundation of trust between us and others.

RESPONSIBILITY requires being accountable and dependable for our actions and deeds.

LOYALTY is commitment to support the ideas of customers, employees, shareholders, and other stakeholders.

TEAMWORK is being cooperative, working in unison to accomplish both personal and corporate goals in a professional manner.

TO OUR EMPLOYEES

We are committed to providing all our employees with a work environment that supports equal opportunity achievement of personal goals through professional development. Your respect for one another, creativity, innovation, ideas, and contributions are encouraged to support Citizens Community Bank in fulfilling its mission to be the “Bank with the Personal Touch.”